

Key Areas of Inquiry & Example Questions

- College choice set and decision timing
 - *Which best describes the point at which you decided to attend Sample College?*
 - *Which statement best describes how you feel about your decision to attend Sample College?*
- Key interactions and influencers
 - *What role did your virtual visit play regarding your decision to attend or not?*
 - *Were there individuals outside immediate family who played an influential role in your college choice?*
- Curriculum interests and learning priorities
 - *Which of the following high impact learning experiences are most important to your college education?*
 - *How does Sample College compare in delivering on your highest priority learning experiences?*
- Facets of student life and sense of fit
 - *Which aspects of college life are you most likely to participate in?*
 - *What is your overall sense of fit and comfort with Sample College students and campus culture?*
- Comparative price and aspects of affordability
 - *How did Sample College's financial aid offer compare with your top college choices?*
 - *Which best describes your role in helping to pay for your college education?*
- Key decision criteria and overall value
 - *Reflecting on all the factors that played a role in your college choice, which were most influential?*
 - *Given what you want out of college, rate Sample College's overall value relative to your other top choices.*